Overview

KAUST Future Forum is an opportunity for government, industry, investors and academia in Saudi Arabia to come together and discover research, technology and entrepreneurship insights aligned with the new Research, Development and Innovation priorities. This inaugural event will celebrate existing partnerships and forge new ones that will accelerate impact across the Kingdom and beyond.

President Dr. Mohammed Al-Hayaza was set to deliver an opening address at the KAUST Future Forum, HRH Dr. Maha bint Mishari Al Saud, was a panelist, contributing to the discussion on "Creating a Visionary Future with Women in Science and Engineering".
Marketing Communications Role

Pre – Event

• Coordination with the organizer for logistics
• Communications with KAUST
• Pre – Event campaign

Day of the Event

• PR Protocol for President – Dr. Maha
• Arrival logistics for Alfaisal delegations
• Photography coverage
• Social Media campaign
Agenda
<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
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<tbody>
<tr>
<td>09:00 AM</td>
<td>Welcome Reception</td>
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<tr>
<td>09:30 AM</td>
<td>Opening Remarks</td>
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<tr>
<td>10:30 AM</td>
<td>Exhibition Tour</td>
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<tr>
<td>11:30 AM</td>
<td>Lunch and Prayer</td>
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<tr>
<td>12:45 PM</td>
<td>SPA Speech - The promising future of Scientific Media</td>
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<tr>
<td>01:15 PM</td>
<td>Building Effective Partnerships to Deliver Sustainable Energy Solutions</td>
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<tr>
<td>02:30 PM</td>
<td>Coffee Break</td>
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<tr>
<td>02:45 PM</td>
<td>Impacting Research and Innovation in Future Economies through National</td>
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<td></td>
<td>Partnerships - Chair: Khaled Salama</td>
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<td>04:00 PM</td>
<td>Coffee Break</td>
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<tr>
<td>04:15 PM</td>
<td>Shaping a Visionary Future with Women in Science and Engineering</td>
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<td>- Chair: Suzana Nunes</td>
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Social media
Pre-Event: X

Alfaisal University @Alfaisaluniv - Feb 11
#AlfaisalUniversity President Dr. Mohammed Al-Hayaza is set to deliver an opening address at the KAUST Future Forum on the 12th of February.
@KAUST_news #KAUSTFutureForum #KAUSTImpact

Alfaisal University @Alfaisaluniv - Feb 11
We’re pleased to announce our VP of Advancement and External Relations, HRH Dr. Maha bint Mishari Al Saud, will be a panelist at the @KAUST Future Forum, contributing to the discussion on “Creating a Visionary Future with Women in Science and Engineering”.
12th of February...
Show more
Pre-Event: LinkedIn

Alfaisal University
President Dr. Mohammad Al-Hayaza is set to deliver an opening address at the KAUST Future Forum today 12th of February. @KAUST_neo #KAUSTFutureForum #KAUSTImpact

We’re pleased to announce our VP of Advancement and External Relations, HRH Dr. Maha bint Mishari Al Saud, will be a panelist at the @KAUST Future Forum, contributing to the discussion on “Creating a Visionary Future with Women in Science and Engineering”.

12th of February
4:15PM - 5:30PM
The Garage, KACST

Alfaisal University
31,759 followers
2d

Alfaisal University
23,725 followers
2d

#Alfaisal_University #KAUSTFutureForum #KAUSTImpact #WomenInSTE
Post Event: X

Alfaisal University • @Alfaisaluniv • Feb 12

HE @AlfaisalUniversity President Dr. Mohammed Al-Hayaza delivered opening remarks at the KAUST Future Forum highlighting the importance of innovation and collaboration.

@KAUST_news #KAUSTFutureForum #KAUSTImpact

Alfaisal University • @Alfaisaluniv • Feb 12

مajiي رئيس جامعة اليمامة الدكتور محمد بن علي آل هوارؤك شمل في "مندلي كونستيت" للمستقبل }. "KAUSTImpact #KAUSTFutureForum @KAUST_news

Today at the KAUST Future Forum, HRH Dr. Maha bint Mishari Al Saud joined HH Princess Maha bint Al-Saud, Prof @AtalNazeek, Dr. Nadia Ounaïs and Prof. Suzana Nunes for a session on "Creating a Visionary Future with Women in Science and Engineering", discussing inclusive workspaces, pioneering initiatives and how interdisciplinarity research is the future. @KAUST_news #KAUSTFutureForum #KAUSTImpact #WomeninSTEM
Post Event: LinkedIn

Alfaisal University
3,750 followers

@AlfaisalU

KAUST Future Forum, HH Dr. Maha bint Mahan Al Saud joined HH Princess Mahesha AlDalan, Prof. @AbiNaseer, Dr. Nadia Dunei and Prof. Sultana Nunes for a session on "Creating a Visionary Future with Women in Science and Engineering", discussing inclusive workspaces, pioneering initiatives and how interdisciplinary research is the future. @KAUST_news #KAUSTFutureForum #WomenInSTEM
<table>
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<th>Publication</th>
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<th>Type</th>
<th>Date</th>
<th>Link</th>
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<td>Newspaper</td>
<td>Press Release</td>
<td>13/2/2024</td>
<td><a href="https://ajel.sa/local/rl7sc77cuv">https://ajel.sa/local/rl7sc77cuv</a></td>
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• Publication: Sabq
• Description: Press Release
• Date: 13/2/2024
• Headline: Education, Research and Innovation Cornerstone of Saudi Arabia
• Publication: Alwatan
• Description: Press Release
• Date: 13/2/2024
• Headline: Education, Research and Innovation Cornerstone of Saudi Arabia
• Publication: Ajel.sa
• Description: Press Release
• Date: 13/2/2024
• Headline: Education, Research and Innovation Cornerstone of Saudi Arabia